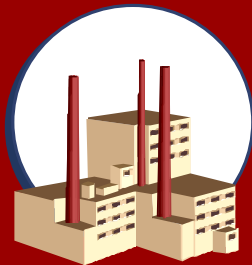


How The Service Works



- Peer Company List *
- Cluster Groupings
- Email Bulletin Recipient List
- Setup Company Release Monitoring
- Setup Cluster Groupings
- Setup Client Master Website



Initial Client Order



PeerValue Receiving



Build Company Financial Data From Source Documents (10-Q, etc)



Store Financial Data In Normalized Analytical Grid Format For Comparisons



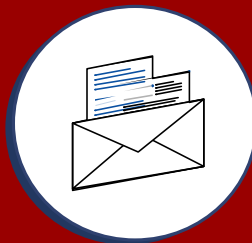
Add SEC, Stock Exchange, News, and Investor Relations Links



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** Note: Peer companies may include publicly-listed foreign or domestic corporations and/or proprietary divisional data provided by client company under strict privacy control.*